



Oral Health Engagement in Petersburg

Grant Awardees

August 2016

Networking Directory

Appomattox Area Health and Wellness Center

Project Title: Oral Health: Everything You Need to Know from A to Z

Project Contact Person Information:

Lindsey Johnson
434-581-4073
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Project Summary: Oral Health: Everything You Need to Know from A to Z is about providing participants with factual, relevant, and vital information as it relates to the importance of proper oral health. A key component of this project is to ensure that participants understand that oral health is much more than dental health, and the detrimental effects it can have on overall health and beyond. This project will serve those who live, work, play, and worship in Petersburg. Participants will be engaged with visuals, open dialogue between program presenter(s) and fellow participants, and written exercises. Our project is unique in that participants will leave with the knowledge and tools to be ambassadors of oral health. They will be able to educate their fellow community members about the meaning of oral health, why it is important, and the resources available to them.

<http://www.cvhsinc.org/locations/aahwc>

<https://www.facebook.com/Appomattox-Area-Health-and-Wellness-Center-205267876176120/?fref=nf>

Area Health and Wellness Ministry

Project Title: 2016 Connecting Faith and Health Symposium

Project Contact Person Information:

Shirley Dobie
804-731-0566
sabdobie@aol.com

Project Summary: We are hosting a symposium that connects the faith and health communities in the City of Petersburg and surrounding areas. The symposium aims to engage faith based and health organizations in an open discussion about the health status of the City of Petersburg and its surrounding communities while encouraging solutions through community resources and partnerships. Faith based community leaders/stakeholders and health advocates will be targeted to attend and take part in the symposium. They will be requested to take back the information and implement congregation and community level environmental and policy changes. By engaging faith based leadership and health advocates within the church we will be able to connect to the larger community quicker and more efficiently. The faith community has strong connections and influences within the community. Using the church to lead the health charge will encourage more people to change their health behavior and get them to seek assistance more swiftly.

<https://www.facebook.com/Area-Health-and-Wellness-Ministry-656659587835951/?fref=ts>

El Club de Comerciantes

Project Title: Salud Dental Para Todos (Dental Health for All)

Project Contact Person Information:

Aracely Harris

804-691-6742

aharris@petersburg-va.org

Project Summary: Our project is about identifying reasons, factors and motives why the Hispanic Community does not receive adequate dental care. After the identification is accomplished we will work with the Hispanic community, community leaders, agencies such as the Hispanic Liaison office, and the Oral Health Engagement Project to work together and find adequate solutions for the oral health disparities. With the project "SALUD DENTAL PARA TODOS" we will serve the Petersburg Community. They will be engaged in this project by appointing community leaders whom we will train to become facilitators of oral health information with materials in English and Spanish and face to face surveys. The unique aspect of our project is that we will reach the Hispanic community, which is typically unreachable by English agencies. Using the already trusting relationship between the Hispanic community has standing with El Club de Comerciantes and the Hispanic Liaison office, it will be possible for our project to accomplish its mission.

<http://clubcomerciantesvirginia.com/>

Crisis Assistance Response Emergency Shelter (CARES)

Project Title: CARES Oral Health Project

Project Contact Person Information:

Leslie Crocker

804-861-0849

lcrocker@cares-va.org

Project Summary: The CARES Oral Health Project will provide monthly educational workshops for the women and children staying at the CARES emergency shelter. Workshops will be delivered to homeless children using the Smile Smarts! oral health curriculum developed by the ADA. Smile Smarts! Is an engaging and interactive program for preschool through grade eight students offering flexible, modular lesson plans, support materials, hands-on classroom demonstrations, student activity sheets, and suggestions for additional activities. Mothers will be encouraged to participate in the children's workshops, and will also be provided a presentation developed specifically for them that will focus on the links between oral health and overall health, how they can impart that knowledge to their children and others, and getting them access to ongoing oral care. The CARES project will be unique by virtue of the population to be served. Homeless children and mothers have no other way to receive this invaluable information.

<http://cares-va.org/>

<https://www.facebook.com/Crisis-Assistance-Response-Emergency-Shelter-Inc-196354397042468/>

La Casa De La Salud (LCS)

Project Title: Sonrisa Saludable (Healthy Smile)

Project Contact Person Information:

Antonio Villa Payares

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Project Summary: LCS will empower the Hispanic community with oral health information, education, awareness and facilitation of information to increase oral health services access. The goal is to increase access to clinical and preventive services for the Hispanic community especially among those without health insurance or underinsured. To achieve this goal, LCS will train Hispanic community health workers (CHW) to raise awareness about oral health, healthy lifestyle habits, and other health services available in the community, in addition to effective patient referrals as a mechanism to close the existing gap between the Hispanic community and the health care system. LCS has established partnerships with diverse organizations who are willing to collaborate with the process that empowers the Hispanic community with health information, education and facilitation to health services access. LCS has been coordinating events and resources available for a collective impact with less effort.

<http://www.comunidadesana.com/la-casa-de-la-salud/>

Mujeres de Exito Internacional (MEI)

Project Title: Salud Oral con MEI (Oral Health with MEI)

Project Contact Person Information:

Patricia Walker

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Project Summary: Salud Oral con MEI/Oral Health with MEI is about providing informative tool as to what is the significance of oral health, its importance and benefits, as well as the consequences of not keeping good hygiene and preventive oral care. To teach women how not keeping good oral hygiene can affect your overall health and how obtaining better oral hygiene can improve your overall health. We will serve all women in general, specifically those that have had violence, emotional trauma, and in need of general health improvement, in particular those living in the Joshua House. Through weekly MEI meetings we will be able to access the oral health needs of our attendees with oral health discussion, information of proper oral hygiene practices with videos, documentaries and sharing each other's oral health history. The unique aspect of this plan is that women already participating in MEI groups are looking to better themselves and their lives.

<https://www.facebook.com/MujeresDeExitoInternacional/>

Petersburg Public Library, Healthy Living and Learning Center (PPL)

Project Title: Sink Your Teeth into a Healthy Mouth

Project Contact Person Information:

Pat Caulkins
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Project Summary: This project seeks to improve the perception of oral health through creative strategies woven into existing library programming and to build capacity with the purchase of related resources. The population served will be customers of the Petersburg Public Library (PPL) with a special emphasis on children's programming. Participants will be engaged in the process through story time activities, STEM activities, and a scavenger hunt within the library stacks. Awareness will be increased by the use of life-size cardboard cutouts of local celebrities placed in the lobby – various organs will be added to the cutouts to highlight the possible consequences of poor oral health. This project is unique because it has the potential to reach every library customer (average 700 people per day) and because it provides resources for future programming expansion.

<http://www.ppls.org/library-services/healthyliving/>

Pillars of Health

Project Title: Chew On This

Project Contact Person Information:

Theresa Caldwell
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Project Summary: Pillars of Health's CHEW ON THIS program will increase the perception of oral health in Petersburg by modeling the understanding of oral health as a vital component of overall wellness as we incorporate it into our programming targeting youth and their families, and create two new presentations. We will also create new materials, which will be distributed during our presentations and throughout the community. We will base our work, and our gathering of information regarding Petersburg's oral health priorities on questions 4, 11, 12, 13 in the Petersburg Wellness Consortium's Oral Health Engagement Survey, seasoned with our leadership team's decades of experience in disciplines that are crucial when addressing wellness in light of the social determinants of health youth and their families live with every day: medicine, nutrition, education, communication and public policy. We also know what it's like to face personal, fitness and financial challenges, and not always "win" as planned.

<https://www.facebook.com/PillarsofhealthVA/>

Restoration of Petersburg Community Development Corporation (ROPCDC)

Project Title: Oral Health for Kids and Seniors

Project Contact Person Information:

Pamela Bingham

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Project Summary: The ROPCDC is a 501(c)3 organization that was founded in 1999 by Tabernacle Baptist Church under the leadership of the Rev. Dr. Robert A. Diggs, Sr. Our goal is “to redevelop and revitalize the human and physical capital in the Greater Harding Street-Delectable Heights neighborhood of Petersburg, Virginia, also known as the Halifax Community.” This historically significant community had, through decades of disinvestment and neglect, become an area that needs help. The ROPCDC has reinvested time, energy and funds a diversity of significant projects throughout the area, but the board recognizes there is so much more to be done. We seek to provide community health information. We provided mammograms with a Susan G. Komen grant. We now address nutrition via an MOU with Virginia State University Harding Street Indoor Farm. We foresee an opportunity to help educate kids and seniors about oral health/the care of teeth via health fairs, coloring books, and info sessions at events held at the day care and Community Life Center.

Contact Information

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